

Message Text

UNCLASSIFIED

PAGE 01 BELGRA 00025 050935Z
ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 PASS-00 /020 W
-----050938Z 076767 /10

R 041500Z JAN 77
FM AMEMBASSY BELGRADE
TO USDOC WASHDC
INFO SECSTATE WASHDC 9137
AMCONSUL ZAGREB

UNCLAS BELGRADE 25

PASS STRAUSS LEON, BIC/OIM/OED/SIPS
PASS ROGER TURNER, BIC/OIM

EO 11652: NA
TAGS: BTIO YO
SUBJ: PRODUCT OPPORTUNITY: EQUIPMENT FOR FRUIT JUICE FACTORY
EARLY WARNING

TO: VIRGINIA YORIO FOR J.S. WALKER, USYEC
GENERAL ELECTRIC COMPANY
570 LEXINGTON AVE
NEW YORK NY 10022
TELEX RCA 234 698

SUMMARY. YUGOSLAV ENTERPRISE EMBARKING ON PROJECT WHICH WILL REQUIRE ABOUT \$3 MILLION OF IMPORTED FRUIT JUICE PROCESSING AND PACKAGING EQUIPMENT. EMBASSY RECOMMENDS HANDLING AS MAJOR PRODUCT OPPORTUNITY AND ALSO THAT OIM SIGNAL OPPORTUNITY TO POTENTIAL EXHIBITORS AT NOVI SAD FAIR AS EXAMPLE OF BURGEONING BUSINESS PROSPECTS IN YUGOSLAV FOOD PROCESSING AND PACKAGING SECTOR. END SUMMARY.

1. 479/01/P0008
 2. 123076
 3. WWALLER
 4. 479 YUGOSLAVIA
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PAGE 02 BELGRA 00025 050935Z

5. M
- 6A. REPLY TO--
- 6B. MR. MILADIN TRAJKOVIC, DIRECTOR
- 6C. DELISES PIK
18510 VLADICIN HAN
7. CABLE: DELISES
8. --

9. 101

10. DESCRIPTION.

3551323-1500.

355146X-1500.

9913208-3000.

EQUIPMENT AND TECHNOLOGY FOR NEW PRODUCTION PLANT FOR FRUIT AND VEGETABLE JUICE (CONCENTRATED). CAPACITY FOR PROCESSING ABOUT 2,000 TONS OF APPLES, 1,500 TONS OF OTHER FRUITS, AND 200 TONS OF TOMATOES PER YEAR.

ESTIMATED COST OF PROJECT ABOUT SIX MILLION DOLLARS, OF WHICH ABOUT HALF FOR IMPORTED EQUIPMENT.

IT IS EXPECTED THAT EXECUTION OF THE PROJECT WILL BEGIN DURING 1977.

11. THOUGH EMBASSY RECOMMENDS WIDE DISSEMINATION OF THIS MAJOR PRODUCT OPPORTUNITY, OIM RECRUITER FOR NOVI SAD FPP EXHIBIT MAY WISH TO CALL IT TO PARTICULAR ATTENTION OF ANY EXHIBITORS SPECIALIZED IN FRUIT JUICE PROCESSING AND PACKAGING EQUIPMENT. RECRUITER MAY POINT OUT THAT NOVI SAD EXHIBITORS CAN EXPECT TO UNCOVER RESPECTABLE NUMBER OF SIMILAR OPPORTUNITIES IN THIS BURGEONING YUGOSLAV SECTOR.

WILLIAM WALLER

AMERICAN EMBASSY

BELGRADE, YUGOSLAVIA

YORK

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770004-0099
Format: TEL
From: BELGRADE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770183/aaaacupq.tel
Line Count: 88
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3670018
Secure: OPEN
Status: NATIVE
Subject: PRODUCT OPPORTUNITY: EQUIPMENT FOR FRUIT JUICE FACTORY EARLY WARNING TO: VIRGINIA YORIO FOR J.S. WALKER, USYEC
TAGS: BTIO, YO
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/0fd2e4dd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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